

ACCJC CONFERENCE **PARTNERS** 20 IN EXCELLENCE 24

Hyatt Regency Orange County, Garden Grove, California | May 9 – 10, 2024

# **SPONSORSHIP OPPORTUNITIES**

# About ACCJC and the Conference

The Accrediting Commission for Community and Junior Colleges (ACCJC) is a federally recognized institutional accrediting commission unique in its concentration on public and private two-year degree granting institutions, its geographic range, and its membership. Its current 137 public, non-profit, and for-profit member institutions span California, Hawai'i, New York, and the western Pacific and include the largest public higher education system in the US, enrolling 1.8 million students, and one of the nation's smallest colleges, with 26 students. ACCJC's *Partners in Excellence Conference* will return next year, with the two-day event taking place May 9-10, 2024, at the Hyatt Regency Orange County in Garden Grove, California!

The **2024** ACCJC Partners in Excellence Conference theme will focus on efforts to achieve equitable outcomes for community college students and will bring together a large and diverse group of people in the education sector including college administrators, faculty, program directors, professional development leaders, institutional researchers, student services staff and planners. This will be an excellent opportunity to showcase your services, technologies, or products in an environment designed to give you the opportunity to meet with key decision-makers who are in a position to accelerate your growth or mission within the education community.

For silver level and above, exhibit tables (6'x3') will be available in the foyer where registration, breakfast, and snack breaks will take place. There are a limited number of sponsorships, so please sign up early. Sponsorships are available on a first-come, first-served basis.

### **EXHIBITING SCHEDULE**

\*Schedule/location subject to change

Exhibit Location: Grand Foyer

#### **Exhibit Hours:**

**Thursday, May 9, 2024** 10:00 am – 5:00 pm Scheduled Foyer Events:

- Conference Check-in
- Morning break
- Afternoon Break

#### Friday, May 10, 2024

8:00 am – 4:00 pm Scheduled Foyer Events:

- Conference Check-in
- Breakfast
- Morning break
- Afternoon Break

\*Sponsor Exhibit Load-In / Load-out, Shipping, and Hotel Information to be provided later.



# Partners in Excellence 2024 Sponsorship Opportunities (first-come, first-served availability)

2024 Sponsor Packages	Silver \$3,000	Bronze \$2,000	Brass \$1,000
Logo Listing on Event Webpage (w/hyperlink) and Signage	х	х	х
Logo Listing in Program of Events & Marketing Emails	х	х	х
Full Color Advertisement in Program of Events	½ page	¼ page	
Complimentary Registration(s)	2	1	
Exhibit/Display Table	х		
List of Attendees	Х		

# **Event Sponsorship**

\*\*Includes all of the benefits of Silver Level Sponsorship, plus:

Event Sponsor Packages	Price
<b>Opening Reception Platinum Sponsor (<u>1</u><b> available SOLD)</b> 2 additional registrations, full-page ad in the Program of Events, signage and recognition by the president at the reception, opportunity for a 10-minute presentation during the reception, and an opportunity to place company literature into attendee registration packets</b>	\$10,000
<b>Friday Lunch Platinum Sponsor (1 available)</b> 2 additional registrations, full-page ad in the Program of Events, signage and recognition by the president at the lunch, opportunity for a 10-minute presentation during the lunch, and an opportunity to place company literature into attendee registration packets	\$10,000
<b>Thursday Break Gold Sponsor (<del>1 available</del> SOLD)</b> 1 additional registration, signage during the break, recognition by the president as a gold sponsor, opportunity to place company literature into attendee registration packets	\$5,000



# **Important Information**

Sponsorships are available on a first-come, first-served basis. If the sponsorship level you request is not available, we will contact you to discuss alternatives within one week of receipt of your commitment form.

## **Payment of Fees**

Upon receipt of a signed commitment form, ACCJC will send an invoice for fees to the email provided. Payment must be made within 15 days of receiving the invoice. If full payment is not received by the due date on the invoice, the agreement will be null and void and the space will be released for other applicants.

### **Cancellation Policy**

Sponsors may terminate this contractual obligation at any time, with or without cause, by giving written notice to ACCJC, and such termination will be effective upon ACCJC's receipt of such written notice. If written notice is provided to ACCJC prior to March 8, 2024 the sponsor will receive a refund of 50% of the sponsorship fee. No refunds will be issued for cancellations on or after March 8, 2024.

### **Terms and Conditions for Using Attendee Mailing List**

- 1. The sponsor shall be limited to one time usage solely and exclusively to promote or market the sponsor's specific products and/or services.
- 2. The sponsor agrees that it will not resell, disclose, transfer, duplicate, reproduce, or retain in any form all or any part of the list nor will the sponsor permit any third party, agent, employee, contractor or their respective agents and employees to do so.

# To discuss sponsorship opportunities, please contact:

Alexandra Spring Communications Director Phone: 415-827-7102 Email: <u>aspring@accjc.org</u> or <u>sponsors@accjc.org</u>

Please complete the Sponsor Commitment Form on the following page to begin the process of becoming a sponsor of the 2024 ACCJC Partners in Excellence Conference.



Brass

# SPONSOR COMMITMENT FORM

Contac	t Name		Title	
Compa	ny Name			
Street	Address			
City			State Zip	
Phone			Fax	
Email (REQUIRED)			URL	
INDICA	TE DESIRED SPONSORSHIP	LEVEL:		
	Platinum SOLD	\$10,000	Thursday Opening Reception	
	Platinum	\$10,000	Friday Lunch	
	Gold SOLD	\$5,000	Thursday Break	
	Silver	\$3,000		
	Bronze	\$2,000		

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\$1,000

Terms and Conditions for Using Attendee Mailing List: 1) The sponsor shall be limited to one time usage solely and exclusively to promote or market the sponsor's specific products and/or services. 2) The sponsor agrees that it will not resell, disclose, transfer, duplicate, reproduce, or retain in any form all or any part of the list nor will the sponsor permit any third party, agent, employee, contractor or their respective agents and employees to do so.

My signature on this form, on behalf of my company, its employees, agents and contractors, constitutes a commitment on behalf of our organization/company. We understand the ACCJC is counting on our participation at this point. Additionally, we agree to abide by all established guidelines and to submit payment within 15 days of receiving the invoice. Additionally, we assume the entire responsibility for losses, damages and claims arising out of any of our activity on the Hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, the Accrediting Commission of Community & Junior Colleges, as well as, their respective agents, servants, and employees from any and all such losses, damages, and claims.

Signature: Date:

Payment: Upon receipt of a signed commitment form, ACCJC will send an invoice for fees to the email provided. Payment must be made within 15 days of receiving the invoice. If full payment is not received by the due date on the invoice, the agreement will be null and void and the space will be released for other applicants.

Please submit your signed contract via email to Alexandra Spring at aspring@accjc.org. We will confirm receipt of your form and advise next steps within one week. If you do not hear from us or have questions, please contact Alexandra Spring at the above email or via phone at 415-827-7102. Deadline for sponsorship submissions is March 1, 2024.